

ERIC JOHNSTON

(Frederick L. Johnston III)

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206-450-2698 cell/txt[HTTP://NEWWORLDHISTORY.NET](http://NEWWORLDHISTORY.NET)
eric@pmcc.com
[skype: ericjohnston](#)**PROFESSIONAL EXPERIENCE****Founder, PRESIDENT & CEO**

Pangaea Multimedia Communications Corporation (PMCC)

Seattle, WA. and Arlington, MA U.S.A. www.PMCC.com

(1987 – Present)

Company founder of this company devoted largely to elearning in the digital age. Responsible for all aspects of the business, including: strategic planning, management, financial management, operations, business development, new product development, technology assessment, systems integration, company policies, negotiations, contracts, human resources, project management, project fulfillment, quality assurance, customer management, customer training, and technical support.

Grew the business from a freelance operation to a virtual corporation with sales based solely on referrals and repeat customers--returning because of our reputation, performance and integrity. Our success was based on our ability to: partner with our clients, assemble the best team for the job, and maintain lasting relationships with a strong network of 50+ contractors as well as a number of strategic alliances. (*Operated as E. Johnston & Associates until incorporated in 1995.*)

University Student Mentor and Internship Supervisor (PMCC)

(1995 – 2004)

Created internship positions for graduate students and undergraduates from Harvard Business School, Simmons College, Emerson College, and Brandeis University in areas of video production, computer programming, business development and management. The objective was to enable students to understand skills they would need in a business setting.

Director of Educational Technology

Lesley Ellis School / Schools for Children, Arlington, MA

(2005 – 2007)

Part time: Technology Coordinator 2005-2006, Director of Educational Technology 2006-2007, Consultant 2007-2013

The objective here was a combination of providing the needed equipment for technology education AND to teach teachers how to use it, a task that often included demonstration activities teaching the students. Develop and manage short term and long term technology plans and budgets. Professional Development: integration of technology into the K-5 curriculum. Proposed, purchased and integrated new virtual computer lab.

Assistant General Manager

Active Video, Waltham, MA

(1985 - 1988)

Assisted in oversight of general operations for one of Boston's leading broadcast television production houses. In addition to managing business operations, designed, engineered and managed technical infrastructure from high end graphics work stations to LAN, and from broadcast studio and remote multi-camera packages to post production suites. Responsibilities also included managing client accounts and hundreds of projects as well as engineering hundreds of live broadcasts and recorded productions. Served as Manager of Post Production Operations before concluding tenure as Assistant General Manager.

Volunteer University Educator

Guest Lecturer: International On-line Collaboration and Open Source solutions, University of Washington (2012); Introduction to Content Management, ITC/Teachers College MoEYS, Phnom Penh (2010); New Technologies & New Media, Emerson College (1993-2005); e-Learning and New Technologies, Northeastern University (1999); Guest Lecturer: Technical Writing, University of Massachusetts (1998); Teaching Assistant, Computer Programming, College of Wooster, (1983-84).

Volunteer K-12 Educator

- Guest Speaker/Educator on behalf of Washington Green Schools—Ingraham High School (2013)
- Volunteer- 1 day 3-8th grade institute, Plant for the Planet (2013)
- Volunteer Coach & Judge—Microsoft / Seattle Design Camp, WA HS students (2012)
- Taught Video Club 6-8th grade —Billings Middle School (2012)
- Co-founder and Educator, Science & Technology Club—The Meridian School (2009-2011)
- Taught Introduction to New Media experiential media projects: 3-5th grade—Perkins School (2008), 5th grade—Lesley Ellis School (2006), and K/1—Lesley Ellis School (2005)
- International Travel Chaperone & Guest Educator: helped lead a group of High School students to Belize to study and work on a video project in the rain forest—Lexington High School (1997)
- Taught High School Television Production Course—Cambridge School of Weston, MA (1977)
- Assistant Coach: North Seattle Little League U9-U10 (2008-2009); Coach: Somerville Little League, manager farm league (2006 & 2007); Somerville Youth Soccer League, U6-U8 (2004 - 2006)

EDUCATION

- Master of Arts - Emerson College, (Boston, MA) May 1987
Specialization: Media Management
- Bachelor of Arts - College of Wooster, (Wooster, OH) May 1984
Major: Political Science Concentration: Computer Science
- Additional Certification & Coursework:
 - Completed (Massachusetts) MTEL World History Certification Exam 2006
 - Completed (Massachusetts) MTEL Communications Certification Exam 2005
 - Miscellaneous graduate coursework on Instruction and Assessment (*including coursework and exams necessary for Massachusetts Teaching Certification for High School Social Studies*)
 - Rapid e-Learning Development by Bersin & Associates, March 2004

OTHER ACTIVITIES

- Founding Board Member, Washington Green Schools, a Washington 501(c)(3), (2011 – Present)
- Co-Founder & Chair, Drupal Open Learning Initiative (2010); Project Lead and helped facilitate weekly webinars Drupal Dojo—Drupal Open Learning Initiative (2011-12);
- Chair Parent Teacher Association and Board Member, Lesley Ellis School, Arlington, MA. Oversaw and managed over 100 volunteers, a variety of educational, community building and fundraising programs. (2005 - 2007)
- President, New Century Policies Educational Programs, Inc. a Massachusetts 501(c)(3) (1994 – Present)
- Extensive Personal & Professional Travel: So. East Asia, Central & No. America, Africa, Europe, Soviet Union
- Host to International Students (Experiment in International Living & World Affairs Council).

SUMMARY OF QUALIFICATIONS

- **eLearning Producer / Facilitator**—Developed educational and training programs for synchronous/live delivery in the classroom, via satellite, and web-cast and for asynchronous/on-demand delivery. Experience developing systems and content for CMS, LMS and LCMS as well as SCORM and AICC. I have the experienced in the design, facilitation and management necessary to engage learners online.
- **Teaching Experience**—Experienced educator, corporate educator/distance learning facilitator, professional development facilitator, guest lecturer, volunteer teacher. Subjects including: business and educational information technology, communications, media production & literacy, e-learning and data management. As a teacher, I favor experiential methods and employ patience, good listening, communications and diplomatic skills to encourage, motivate and ultimately achieve high expectations.
- **Business Information Technology Consultant**—experienced in most areas of business information technology. Consulted on applications, workflow, process improvement, and data management. Taught in variety of settings and developed learning tools. Extensive experience utilizing technology to build creative solutions, improve customer support and achieve business objectives.
- **Overcoming Language Barriers**—Experience dealing multi-language issues, working with or through translators, collaborating with individuals or groups who do not speak any English, or for whom the technical terminology is completely foreign.
- **Program Management / Coordination**—Team player, experience building alliances and managing projects across departments, organizations and throughout the community. Responsible for all aspects of business and program and financial management, from conception and proposal through measuring and reporting results.
- **Grant & Contract Development**—Experienced in writing, marketing and management of grants and corporate proposals ranging in size from a few thousand dollars over a period of a few weeks to those in excess of a million dollars over the course of a couple of years. Administration & Management.
- **Working with Business Community**—Success in building strategic alliances, securing contributions and other resources, to create solutions. Collaborating with Colleges to complete projects, provide internships and recruit employees, when in the classroom, bringing in guest lecturers to discuss case studies.
- **Software Application Instruction**—experienced in many areas of business information technology including a wide range of associated applications with Microsoft and Adobe suites on the one hand and complex multifaceted business communications, accounting and database applications on the other.
- **Curriculum Developer / Instructional Designer**— Responsible for learning objectives and assessment; collaborating member of curriculum development teams; designing animation to illustrate complex concepts; developing classroom syllabus and exercises to appeal to multiple intelligences.

References Available Upon Request.